

RoyalChoice Travel Limited

1st Floor, Unit F-79, Spur Mall Exit 12-13 Thika Super Highway
Ruiru, Kenya.

Mobile: +254 783 027 111

Email: deals@royalchoicetravel.com

Website: www.royalchoicetravel.com



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RoyalChoice Travel Limited Privacy Policy

Effective Date: 2024-02-16

RoyalChoice Travel Limited ("RoyalChoice", "we", "us", or "our") respects your privacy and is committed to protecting the personal information you entrust to us. This Privacy Policy describes the types of personal information we collect, how we use it, with whom we share it, and the choices you have regarding your personal information.

Information We Collect:

We collect personal information from you in a variety of ways, including:

- **Information you provide directly:** This may include your name, contact information (email address, phone number, mailing address), passport information, travel preferences, dietary restrictions, and any other information you provide when you inquire about or book travel services with us.
- **Information collected automatically:** This may include your IP address, browser type, operating system, date and time of your visit, pages you viewed, and links you clicked on our website. We may also collect information about your use of our mobile app, if applicable.
- **Information from third parties:** We may receive information about you from third parties, such as airlines, hotels, and other travel service providers, to fulfill your travel arrangements.

How We Use Your Information:

We use your personal information to:

- Process your travel bookings and reservations.
- Provide you with travel-related information and updates.
- Respond to your inquiries and requests.
- Offer personalized travel recommendations and suggestions.
- Send you marketing and promotional materials, if you opt-in.
- Conduct analytics and improve our services.
- Comply with legal and regulatory requirements.

Sharing Your Information:

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We may share your personal information with:

- Travel service providers (airlines, hotels, car rental companies, etc.) to fulfill your travel arrangements.
- Third-party service providers who help us operate our business, such as payment processors and data analytics providers.
- Government authorities, as required by law.
- Other third parties, with your consent.

We will not sell or rent your personal information to third parties.

Data Security:

We take reasonable steps to protect your personal information from unauthorized access, disclosure, alteration, or destruction. We use encryption, Secure Sockets Layer (SSL) technology, and other security measures to protect your data. However, no security method is 100% foolproof, and we cannot guarantee the complete security of your information.

Your Choices:

You have the following choices regarding your personal information:

- You can opt-out of receiving marketing and promotional emails from us by clicking on the "unsubscribe" link at the bottom of any email we send you.
- You can access, update, or delete your personal information by contacting us at [insert contact information].
- You can request that we stop processing your personal information by contacting us at [insert contact information].

Data Retention:

We will retain your personal information for as long as necessary to fulfill the purposes outlined in this Privacy Policy, unless a longer retention period is required or permitted by law.

Children's Privacy:

Our website and services are not directed to children under the age of 13. We do not knowingly collect personal information from children under the age of 13. If you are a

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parent or guardian and you believe that your child has provided us with personal information, please contact us at [insert contact information].

Changes to this Privacy Policy:

We may update this Privacy Policy from time to time. We will post any changes on this website and may also send you an email notification.

Contact Us:

If you have any questions about this Privacy Policy, please contact us at:

- Email: deals@royalchoicetravel.com
- Phone: +254783027111

This Privacy Policy was last updated on February 16, 2024.

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